

Channels

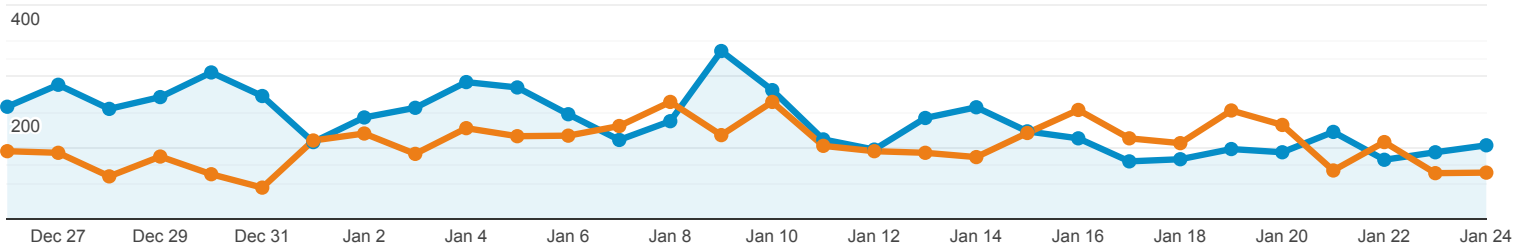
All Users
+0.00% Users

Dec 26, 2019 - Jan 24, 2020
Compare to: Nov 26, 2019 - Dec 25, 2019

Explorer

Summary

Dec 26, 2019 - Jan 24, 2020: ● Users
Nov 26, 2019 - Dec 25, 2019: ● Users



Default Channel Grouping	Acquisition			Behavior			Conversions Goal 1: DialogTech		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	DialogTech (Goal 1 Conversion Rate)	DialogTech (Goal 1 Completions)	DialogTech (Goal 1 Value)
	30.09% ▲ 5,007 vs 3,849	29.43% ▲ 4,877 vs 3,768	30.54% ▲ 6,053 vs 4,637	6.54% ▼ 71.83% vs 76.86%	1.78% ▲ 1.79 vs 1.75	7.14% ▲ 00:01:56 vs 00:01:48	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. Direct									
Dec 26, 2019 - Jan 24, 2...	1,561 (30.92%)	1,531 (31.39%)	1,955 (32.30%)	76.62%	1.69	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
Nov 26, 2019 - Dec 25, 2...	1,016 (26.25%)	988 (26.22%)	1,367 (29.48%)	77.18%	2.15	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	53.64%	54.96%	43.01%	-0.72%	-21.27%	-39.24%	0.00%	0.00%	0.00%
2. Organic Search									
Dec 26, 2019 - Jan 24, 2...	1,332 (26.39%)	1,297 (26.59%)	1,654 (27.33%)	53.20%	2.36	00:02:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
Nov 26, 2019 - Dec 25, 2...	596 (15.40%)	572 (15.18%)	717 (15.46%)	53.14%	2.29	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	123.49%	126.75%	130.68%	0.12%	2.86%	11.96%	0.00%	0.00%	0.00%
3. Paid Search									
Dec 26, 2019 - Jan 24, 2...	927 (18.36%)	920 (18.47%)	997 (16.47%)	81.75%	1.43	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
Nov 26, 2019 - Dec 25, 2...	1,453 (37.55%)	1,448 (38.43%)	1,575 (33.97%)	86.67%	1.31	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-36.20%	-36.46%	-36.70%	-5.68%	9.11%	10.76%	0.00%	0.00%	0.00%
4. Social									
Dec 26, 2019 - Jan 24, 2...	699 (13.85%)	624 (12.79%)	798 (13.18%)	92.23%	1.15	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
Nov 26, 2019 - Dec 25, 2...	477 (12.33%)	442 (11.73%)	572 (12.34%)	86.19%	1.42	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	46.54%	41.18%	39.51%	7.01%	-18.89%	-66.91%	0.00%	0.00%	0.00%
5. Referral									
Dec 26, 2019 - Jan 24, 2...	529 (10.48%)	505 (10.35%)	649 (10.72%)	64.56%	1.92	00:05:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
Nov 26, 2019 - Dec 25, 2...	328 (8.48%)	318 (8.44%)	406 (8.76%)	66.50%	1.65	00:03:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	61.00%	58.18%	59.05%	-3.22%	16.79%	45.05%	0.00%	0.00%	0.00%

% Change	61.28%	58.81%	59.85%	-2.92%	16.78%	45.05%	0.00%	0.00%	0.00%
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